



The Big Draw
www.thebigdraw.org

Drawing Changes Lives

Founded in 2000, The Big Draw (formally The Campaign for Drawing) is an arts education charity that promotes visual literacy and the universal language of drawing as a tool for learning, expression and invention.

The Big Draw aims to get everyone drawing. When we draw, we take an opportunity to slow down, and to appreciate how the visual world works. By developing this skill we gain a deeper understanding of our surroundings and learn a truly universal language. A drawing can communicate an idea more effectively than words.

'We live in a verbal culture where we think words are important and drawings are merely decorative. But there are hundreds of things for which drawing is wonderfully economical and efficient. It's much easier for most of us to draw the way a deckchair works than to explain it in words.'

The Big Draw Patron Quentin Blake.

From 1-31 October, every year, The Big Draw Festival invites people of all ages, levels and abilities to take part in drawing activities. Anyone can get involved.

The big draw festival welcome pack

Included free when you sign up for the Big Draw Festival, these [books](#) explain how to use drawing across every age range and setting are packed with excellent examples, ideas and pictures.

Visit The Big Draw website for more ideas on how to get involved and encourage everyone and anyone to draw. www.thebigdraw.org
